



## SISTEMA ESPRESSO AMONG THE PROTAGONISTS OF VENDITALIA 2016 TRADE SHOW

Following up on the leads obtained from SISTEMA ESPRESSO line in the recent trade shows, Esse Caffè will be exhibiting for the first time at **Venditalia 2016**.

**SISTEMA ESPRESSO** line meets the market demand with new and reliable coffee machines, based on a closed system, and their complete range of capsules



Based on a **closed system**, SISTEMA ESPRESSO coffee machines **protect the distributor**. On the other hand, thanks to a 10-year long experience as a coffee roasting company, Esse Caffè has developed a full range of capsules of **really high quality blends** building customers' trust over time.

Capsule are suitable for all SISTEMA ESPRESSO coffee machines and EP standard coffee machines..

Among the **novelties of Venditalia 2016**: a brand new professional capsule machine with 2 brewing groups, a steam wand, a milk frother and cups warmer; specifically created for the OCS channel with a bigger tank and collection bin for used capsules; a new coffee blend and a selection of instant drinks for Vending machines; new flavours within the ESPRESSO line; the introduction of some exclusive complementary products for the final consumer.

SISTEMA ESPRESSO booth will be located in **Hall 4, booth no. B35 C34**. Within the large exposition area each product line has its own space and among all, capsules and the Giugiaro coffee machine of SISTEMA ESPRESSO will play the main role. Exclusive promotions reserved to this important event will be offered to the operators.



ESPRESSO IN ITALY

[www.esssecaffè.com](http://www.esssecaffè.com)